

## **ALL-INCLUSIVE PACKAGE:**

- all appropriate publication postings included
- complete partner publication postings included
- prime positioning
- detailed report included for every release

### **Rates:**

- One time release: \$775.00

#### **Plans:**

- Monthly up to one a day \$7,750.00
  - Quarterly up to one a day: \$15,500.00
  - Yearly up to one a day: \$46,500.00
- 

**INDIVIDUAL RATES ON THE NEXT PAGES**



eTN Corporation

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[publisher@etn.travel](mailto:publisher@etn.travel) [www.etn.travel](http://www.etn.travel)



Your articles prominently included on eTN news portals and newsletters.

- **Included on our news portals: [eTurboNews.com](http://eTurboNews.com) and [etn.travel](http://etn.travel)**
- Your article will be on the [eTN Rush: Hourly updates](#) breaking newsletter
- In addition, your article will be on [eTN Daily: Daily newsletter](#)
- It will also be on [eTN Weekly: Weekly newsletter](#)

Altogether you could reach up to 230,000 travel industry professionals via eTN newsletters.

#### **SOCIAL MEDIA:**

Google News inclusion: [eTurboNews](#)

Your article will be searchable on Google, Yahoo, and Bing.

- Google PLUS: [eTurboNews](#) – [eTN](#)
- LinkedIn: [eTurboNews](#) – [eTN](#)
- TWITTER: [eTurboNews](#) – [CNN Newstrend](#)
- YOUTUBE: [eTurboNews](#)
- Instagram: [eTurboNews](#)

Your article has the potential to reach millions depending on positioning and content.

#### **Posting Options and Rates**

- **free** for legitimate breaking news and non-advertorial news tips (non-advertorial, coverage not guaranteed; links, names deleted)

[Click here to post](#)

- **Plans:**

Monthly: \$2,000.00 post up to one a day

Quarterly: \$4,000.00 post up to one a day

Yearly: \$12,000.00 post up to one a day

## TravelWireNews



TravelWireNews publishes an average of 200 article postings a day from news-sources around the globe. Articles are searchable on major search engines, but not on news sections: Google, Yahoo or Bing News.

- Included on the [www.travelwirenews.com](http://www.travelwirenews.com) news-portal
- TravelWireNews publishes an email newsletter every 3 hours reaching 70,000 selected travel industry professionals and non-trade readers with interested in travel and tourism related content. [Click to see a sample newsletter.](#)

- In addition, thousands of readers subscribe to alerts popping up on their computer screens when articles are published.

#### **Social Media**

- Facebook: [TravelWireNews](#)
- TWITTER: [eTurboNews](#)
- Search: Google

#### **Rates:**

- One time posting \$100.00
- **Plans:**
  - Monthly: \$1,000.00 post up to one a day
  - Quarterly: \$2,000.00 post up to one a day
  - Yearly: \$6,000.00 post up to one a day

## WorldTourismWire

WORLD  
TOURISM  
wire.com

[worldtourismwire.com](http://worldtourismwire.com) reports about updates and comments on activities by the United Nations World Tourism Organization (UNWTO), World Travel & Tourism Council (WTTC), Pacific Asia Travel Association (PATA), the International Coalition of Tourism Partners (ICTP) and other global association close to Travel & Tourism.

Readers are top travel and tourism professionals including ministers of tourism.

WORLDTOURISM NOW and WORLDTOURISMWIRE is operated by eTN Corporation and a team of independent journalists and tourism professionals.

WORLDTOURISMWIRE is not affiliated with UNWTO or WTTC or any other tourism organization or association.

Commercial feature stories are available (subject to editorial evaluation)

Our one-time rate is \$1,000.00 including editorial support.

### **Plans:**

Monthly: \$10,000.00 post up to one a day

Quarterly: \$20,000.00 post up to one a day

Yearly: \$60,000.00 post up to one a day

# Forimmediaterelease

orImmediateRelease.Net

Global Travel News Distribution

## REACHING JOURNALISTS INTERESTED IN TRAVEL and TOURISM

For Immediate Release is a news-portal for journalists interested in travel, tourism and related news.

- Included on the [forimmediaterelease.net](http://forimmediaterelease.net) web-portal
- [ForImmediateRelease: Daily update](#) for journalists interested in travel & tourism news: 17,000 subscribers
- Most posted press-releases are searchable and on major search engines including Google.
- Most postings can also be found on [GOOGLE NEWS](#).
- **RATES:**  
One posting: \$100.00
- **Plans:**  
Monthly: \$1,000.00 post up to one a day  
Quarterly: \$2,000.00 post up to one a day  
Yearly: \$6,000.00 post up to one a day

# Meetings.travel



**meetings.travel** is our news portal with information and articles relevant to the Meeting and Incentive Industry world, known as MICE. We report about events, hotel venues, convention centers, suppliers and other companies or individuals involved in this important part of the travel & tourism industry.

Our readers are both buyers and sellers – and those interested in MICE news.

- Included on the [www.meetings.travel](http://www.meetings.travel) news-portal
- Aviation.travel publishes an email newsletter emailed at least once a week to our growing database of readers.

## Rates:

- One time posting \$200.00
- **Plans:**
  - Monthly: \$2,000.00 post up to one a day
  - Quarterly: \$4,000.00 post up to one a day
  - Yearly: \$12,000.00 post up to one a day

## Aviation.travel



**Aviation.travel** is our newest news portal with information and articles relevant to airlines, airports and the people, companies and organizations behind it. Interesting read for anyone interested in the growing and important aviation industry.

- Included on the [www.aviation.travel](http://www.aviation.travel) news-portal
- Aviation.travel publishes an email newsletter emailed at least once a week to our growing database of readers.

### **Rates:**

- One time posting \$100.00
- **Plans:**
  - Monthly: \$1,000.00 post up to one a day
  - Quarterly: \$2,000.00 post up to one a day
  - Yearly: \$6,000.00 post up to one a day



## HawaiiTourismAssociation.com



The beauty of Hawaii Tourism. A special blog, outlining travel and tourism opportunities and feature articles about the Aloha State.

Included on our widely popular and searchable [www.hawaiitourismassociation.com](http://www.hawaiitourismassociation.com) web-portal.

FACEBOOK: [hawaiitourismassociation](https://www.facebook.com/hawaiitourismassociation)

TWITTER: [HawaiiTalk](https://twitter.com/HawaiiTalk)

Included on Hawaii Tourism Association email update.

Articles have a long "shelf- life"

- Rate \$250.00 per article.
- Monthly: \$2,500.00 up to one post a day
- Quarterly: \$5,000.00 up to one post a day
- Yearly: \$15,000.00 post up to one post a day

## Wines.travel

The logo for Wines.travel features the text "wines.travel" in a white, lowercase, sans-serif font, centered within a solid orange rectangular background.

To research, write, disseminate and publish information on the wine industry

They include (but not limited to):

[www.wines.travel](http://www.wines.travel)

1. Wineries
2. Wine-makers
3. Destinations that focus on wine tourism
4. Wine business/economics
5. Wine safety/security
6. Wines and culture (artists/sculptors/designers) inspired by wine
7. Sommeliers, MSW and other wine experts
8. Wine tastings
9. Wine events
10. Wine classes
11. Wine consumers (including demographics/psychographics)
12. Restaurants
13. Hotels, Resorts

14. Lifestyle

15. People

- Included on our popular news portal: [www.wines.travel](http://www.wines.travel)
- Included on our [Weekly newsletter](#) to 1500+ readers
- SOCIAL MEDIA: [Twitter](#), LinkedIn
- SEARCH: Google, Yahoo, BingPress Release and news tips: [Click here](#)

**COMMERCIAL PRESS RELEASES & STORY IDEAS**

- Press release posting on wines.travel \$150
- Monthly up to one a day: \$1,500.00
- Quarterly up to one a day: 3,000.00
- Yearly up to one a day: 9,000.00

## Gaytourism.travel



A complete news portal, and a newsletter for the LGBT traveler, and the part of the Travel Industry interested in this very potential audience.

- Included on our popular [GAYTOURISM](http://www.gaytourism.travel) web-portal [www.gaytourism.travel](http://www.gaytourism.travel)
- GAYTOURISM publishes about 10 articles every day relevant to a global audience of LGBT travelers and industry professional.
- Our twice weekly [Gaytourism: News updates](#) goes to 6,800 subscribers
- Social media engagement is conducted by a human
- Facebook (6,000 followers): [gaytourismusa](#)
- Twitter: (10,000 followers) [GAYTOURISM](#)
- SEARCH: Google, Yahoo, Bing
- POPULAR is [THE BEST IN GAYTOURISM](#) section

### RATES:

- One time release: \$175.00
- Monthly: \$1,750.00 up to one post a day
- Quarterly: \$3,500.00 up to one post a day
- Yearly: \$10,500.00 post up to one post a day

## TravelIndustryDeals



Online publication to include your sales messages targeting the selling trade (travel agents, tour operators)

- Included on our sales news portal:
- [TravelIndustryDeals.com](http://TravelIndustryDeals.com) 68,000+ travel agents globally reading the [TravelIndustryDeals](http://TravelIndustryDeals) newsletter twice a week.
- SOCIAL MEDIA: Google+

### **SALES MESSAGE or press- release posting:**

- One posting: \$75.00  
**Plans:**  
Monthly: \$750.00 post up to one a day  
Quarterly: \$ 1,500.00 post up to one a day  
Yearly: \$ 4,500.00 post up to one a day

## German Language Edition



eTurboNews German language edition covers news relevant to a German, Swiss and Austrian Travel Industry audience.

- Posted to our popular eTurboNews German language news-portal [www.eturbonews.de](http://www.eturbonews.de)
- eTurboNews German language news edition sends out a newsletter twice a week. [Click to see a sample newsletter.](#)
- Option to post to [business-travel.de](http://business-travel.de) and its popular newsletter

### Social Media

- TWITTER: [eTurboNews](#)
- Search: Google and other major search engines
- Google News

### Rates:



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- One time posting \$125.00
- Monthly: Up to one a day \$1,250.00
- Quarterly: Up to one a day \$2,500.00
- Yearly: Up to one a day: \$7,500.00
  
- Add [Business-Travel.de](http://Business-Travel.de) \$ 100.00 per release ([email us](mailto:email us))
- Translation English-German per 200 words: \$50.00

## eTN Partner network



Include your article/ press release on the eTN Partner Network

... reach hundreds of news blogs, portals, and networks.

- Your article on hundreds of major news web portals, and publications around the world.
- Adjustment for relevant trigger and keyword to maximize coverage.
- Double search engine exposure: Google, Yahoo, Bing
- Additional listing on Google News, Yahoo News, Bing News
- Detailed success and coverage report
- **[click here to see a sample report](#)**
  - One time release or story : \$150.00
  - Up to 10 releases monthly: \$1,000.00
  - Up to 100 releases quarterly: 7,000.00
  - Up to 500 releases yearly: 25,000.00



## **ADDITIONAL OPTIONS FOR ALL PLANS**

### **Recommended additional options** (only available for commercial options)

- Detailed report ( [see a sample report](#)): \$50.00
- Add basic editorial support: \$100.00
- Need interviews, research. Add enhanced editorial support: \$500.00
- Need a lead story on eTN Rush? Guaranteed lead story on the eTN Rush newsletter and priority placement on eTN Daily and our news-portal: \$250.00