



Your articles prominently included on eTN News portals and newsletters.

- **Included on our new-portals: eTurboNews.com and etn.travel**
- Your article will be on the [eTN Rush: Hourly updates](#) breaking newsletter
- In addition, your article will be on [eTN Daily: Daily newsletter](#)
- It will finally be again one [eTN Weekly: Weekly newsletter](#).

Altogether you could reach up 230,000 travel industry professionals on eTN newsletters.

SOCIAL MEDIA:

Google News inclusion: [eTurboNews](#)

Your article will be searchable on Google, Yahoo and Bing.

- Google PLUS: [eTurboNews](#) – [eTN](#)
- LinkedIn: [eTurboNews](#) – [eTN](#)
- TWITTER: [eTurboNews](#) – [CNN Newstrend](#)
- YOUTUBE: [eTurboNews](#)
- Instagram: [eTurboNews](#)

Your article has the potential to reach millions depending on positioning and content.

Posting Options and Rates

- **free** for legitimate breaking news and non-advertorial news tips (non- advertorial, coverage not guaranteed, links, names deleted)

[Click here to post](#)

- **Commercial rates:**

One time release: \$200.00

Up to 10 releases monthly: \$800.00

Up to 100 releases quarterly: \$4,000.00

Up to 500 releases yearly: \$12,000.00

TravelWireNews



TravelWireNews publishes an average of 200 article postings a day from news-sources around the globe. Articles are searchable on major search engines, but not on news sections: Google, Yahoo or Bing News.

- Included on the www.travelwirenews.com news-portal
- TravelWireNews publishes an email newsletter every 3 hours reaching 70,000 selected travel industry professionals and non-trade readers with interested in travel and tourism related content. [Click to see a sample newsletter.](#)
- In addition, thousands of readers subscribe to alerts popping up on their computer screens when articles are published.

Social Media

- Facebook: [TravelWireNews](#)
- TWITTER: [eTurboNews](#)
- Search: Google

Rates:

- One time posting \$100.00

- Up to 10 postings every month \$400.00
- Up to 100 postings quarterly \$ 2,000.00
- Up to 500 postings yearly: \$6000.00

- **Unlimited posting** if you submit your RSS feed to be imported:
 - Monthly \$200.00
 - Quarterly \$1000.00
 - Yearly: \$3000.00

WorldTourismWire

WORLD
TOURISM
wire.com

worldtourismwire.com reports about updates and comments on activities by the United Nations World Tourism Organization (UNWTO), World Travel & Tourism Council (WTTC), Pacific Asia Travel Association (PATA), the International Coalition of Tourism Partners (ICTP) and other global association close to Travel & Tourism.

Readers are top travel and tourism professionals including ministers of tourism.

WORLDTOURISM NOW and WORLDTOURISMWIRE is operated by eTN Corporation and a team of independent journalists and tourism professionals.

WORLDTOURISMWIRE is not affiliated with UNWTO or WTTC or any other tourism organization or association.

Commercial feature stories are available (subject to editorial evaluation)

Our one-time rate is \$1,000.00 including editorial support.

Forimmediaterelease

orImmediateRelease.Net
Global Travel News Distribution

REACHING JOURNALISTS INTERESTED IN TRAVEL and TOURISM

For Immediate Release is a news-portal for journalists interested in travel, tourism and related news.

- Included on the forimmediaterelease.net web-portal
- [ForImmediaterelease: Daily update](#) for journalists interested in travel & tourism news: 17,000 subscribers
- Most posted press-releases are searchable and on major search engines including Google.
- Most postings can also be found on [GOOGLE NEWS](#).

RATES:

One posting: \$100.00

Up to 10 postings monthly: \$400.00

Up to 100 postings quarterly: \$2,000.00

Up to 500 postings yearly: \$6,000.00

Meetings.travel



meetings.travel is our news portal with information and articles relevant to the Meeting and Incentive Industry world, known as MICE. We report about events, hotel venues, convention centers, suppliers and other companies or individuals involved in this important part of the travel & tourism industry.

Our readers are both buyers and sellers – and those interested in MICE news.

- Included on the www.meetings.travel news-portal
- Aviation.travel publishes an email newsletter emailed at least once a week to our growing database of readers.

Rates:

- One time posting \$200.00
- Up to 10 postings every month \$1500.00
- Up to 100 postings quarterly \$ 10,000.00
- Up to 500 postings yearly: \$37,500.00

Aviation.travel



Aviation.travel is our newest news portal with information and articles relevant to airlines, airports and the people, companies and organizations behind it. Interesting read for anyone interested in the growing and important aviation industry.

- Included on the www.aviation.travel news-portal
- Aviation.travel publishes an email newsletter emailed at least once a week to our growing database of readers.

Rates:

- One time posting \$100.00
- Up to 10 postings every month \$800.00
- Up to 100 postings quarterly \$ 4,000.00
- Up to 500 postings yearly: \$12,000.00

HawaiiTourismAssociation.com



The beauty of Hawaii Tourism. A special blog, outlining travel and tourism opportunities and feature articles about the Aloha State.

Included on our widely popular and searchable www.hawaiitourismassociation.com web-portal.

FACEBOOK: [hawaiitourismassociation](https://www.facebook.com/hawaiitourismassociation)

TWITTER: [HawaiiTalk](https://twitter.com/HawaiiTalk)

Included on Hawaii Tourism Association email update.

Articles have a long "shelf- life"

Rate \$250.00 per article.

Wines.travel

wines.travel

To research, write, disseminate and publish information on the wine industry

They include (but not limited to):

www.wines.travel

1. Wineries
 2. Wine-makers
 3. Destinations that focus on wine tourism
 4. Wine business/economics
 5. Wine safety/security
 6. Wines and culture (artists/sculptors/designers) inspired by wine
 7. Sommeliers, MSW and other wine experts
 8. Wine tastings
 9. Wine events
 10. Wine classes
 11. Wine consumers (including demographics/psychographics)
 12. Restaurants
 13. Hotels, Resorts
 14. Lifestyle
 15. People
- Included on our popular news portal: www.wines.travel
 - Included on our [Weekly newsletter](#) to 1500+ readers
 - SOCIAL MEDIA: [Twitter](#), LinkedIn

- SEARCH: Google, Yahoo, BingPress Release and news tips: [Click here](#)

COMMERCIAL PRESS RELEASES & STORY IDEAS

- Press release posting on wines.travel \$100
- Feature Story (professionally written by your PR team): \$250.00
- Feature Story (Written by the Wines.travel editor): \$500.00
- Interviews, feature articles fit for trigger keywords and openings available from \$1250.00

Gaytourism.travel



A complete news portal, and a newsletter for the LGBT traveler, and the part of the Travel Industry interested in this very potential audience.

- Included on our popular [GAYTOURISM](#) web-portal www.gaytourism.travel
- GAYTOURISM publishes about 10 articles every day relevant to a global audience of LGBT travelers and industry professional.
- Our twice weekly [Gaytourism: News updates](#) goes to 6,800 subscribers
- Social media engagement is conducted by a human
- Facebook (6,000 followers): [gaytourismusa](#)
- Twitter: (10,000 followers) [GAYTOURISM](#)
- SEARCH: Google, Yahoo, Bing
- POPULAR is [THE BEST IN GAYTOURISM](#) section

RATES:

- All your press releases included on gaytourism.travel and our social media platforms \$175.00 / month
- FEATURE: One feature story inclusion every month \$ 300.00/ month
- PARTNERS: We like all of your stories included on partner networks, including TravelWireNews, eTurboNews, gourmet, lifestyle, LGBT \$500.00/ month
- THE BEST IN GAYTOURISM inclusion: We like to be included in the top 20 venues, deals on gaytourism.travel \$300.00/ month

- BUZZ: Manual interaction on @gaytourism twitter and facebook about you for on a daily basis: \$1500.00/ month
- ULTIMATE BRANDING and CONSULTING PACKAGE, \$5000.00/month

TravelIndustryDeals



Online publication to include your sales messages targeting the selling trade (travel agents, tour operators)

- Included on our sales news portal:
- TravelIndustryDeals.com 68,000+ travel agents globally reading the [TravelIndustryDeals](http://TravelIndustryDeals.com) newsletter twice a week.
- SOCIAL MEDIA: Google+

SALES MESSAGE or press- release posting:

One posting: \$50.00

Up to 10 postings monthly: \$200.00

Up to 100 posting quarterly: \$1000.00

Up to 500 postings yearly: \$3000.00

eTurboNews German Language Edition



eTurboNews German language edition covers news relevant to a German, Swiss and Austrian Travel Industry audience.

- Posted to our popular eTurboNews German language news-portal www.eturbonews.de
- eTurboNews German language news edition sends out a newsletter twice a week. [Click to see a sample newsletter.](#)
- Option to post to business-travel.de and its popular newsletter

Social Media

- TWITTER: [eTurboNews](#)
- Search: Google and other mayor search engines
- Google News

Rates:

- One time posting \$125.00
- Up to 10 postings every month \$500.00

- Unlimited postings quarterly \$ 2,500.00
- Add Business-Travel.de \$ 100.00 per release (email us)
- Translation English-German per 200 words: \$50.00

CNN TASK GROUP and eTN Partner network



Include your article/ press release on the eTN Partner Network

... reach hundreds of news blogs, portals, and networks.

- Your article on hundreds of major news web portals, and publications around the world.
- Adjustment for relevant trigger and keyword to maximize coverage.
- Double search engine exposure: Google, Yahoo, Bing
- Additional listing on Google News, Yahoo News, Bing News
- Detailed success and coverage report
- [click here to see a sample report](#)
- One time release or story : \$150.00
Up to 10 releases monthly: \$1,000.00
Up to 100 releases quarterly: \$7,000.00
Up to 500 releases yearly: \$25,000.00

More information:

It has been proven that eTurboNews is the foremost online venue to disseminate information to the rest of the global travel and tourism world and beyond.

That is why the WHO IS WHO and EVERY major tourism organization are keen in partnering with us: To put it simply because we deliver results.

eTurboNews together with UNWTO, ATAG and IATA is a member of the [CNN International Task Group](#).

... we will make people talk about your destination, your business, your minister, your CEP, your event etc.

eTN Corporation Group:

Oldest established global e-news publication in the world. Established in 1999, daily email editions since 2001.

- Readership: 230,000 travel industry professionals, 17,000 journalists, 1.3 million average consumers
- Geographical reach: 30% North America, 30% in Europe, strong in Africa, Gulf Region & Middle East, Central, East and Southern Asia, Australia and Pacific. Limited in South America, China.

News portals:

- [TravelWireNews](#): Truly international content with a touch of travel, tourism and human rights. 200+ articles a day.
- [eTurboNews](#): Travel Industry professionals worldwide including selling trade, MICE, PR, aviation, hospitality, associations, governments, and media. 1-3 feature articles, 10-25 news articles a day.
- [eTN.travel](#): Travel Industry professionals worldwide: Most readers find etn.travel through links and partnerships.
- [WorldTourismWire](#): Top leaders within UNWTO, WTTC, ETOA, ICTP, PATA, IIPT, IGLTA and other organizations. CEO of major companies and heads of tourism boards and CVB's. 1-3 articles a week.
- [www.meetings.travel](#): Target readers are buyers and sellers in the Meeting and Incentive Travel Industry.
- [www.aviation.travel](#): News about airlines, airports, and organization in the aviation world including updates on people who run this industry.
- [HawaiiTourismAssociation.com](#): Tourism blog about Hawaii.
- [Travelindustrydeals](#): Travel agents interested to learn about sales tools and special offers. 10-20 offers a week.

- [wines.travel](#): A portal for wine, gourmet, luxury and travel
- [Gaytourism.travel](#): Trade and travelers interested in LGBT travel and tourism.
- [Forimmediaterelease.net](#): Journalists interested in travel and tourism updates. 5-10 release postings a day.
- [eTurboNews.de](#): German language travel professionals. 2-5 articles a day.
- [Worldtourismevents](#): Event listings and promotions.
- [International Coalition of Tourism Partners](#) (ICTP)

Publications (e-newsletters)

- [TravelWireNews newsletter](#) TravelWireNews: Updates every 3 hours reaching 72,000 + subscribers
- [eTN Rush: Hourly updates](#) (or when breaking news happens on the travel & tourism industry: 45,200 subscribers
- [eTN Daily: Daily newsletter](#) for the global travel & Tourism Industry: 151,200 subscribers
- [eTN Weekly: Weekly newsletter](#) for the Travel & Tourism Industry: 12,100 subscribers
- [WorldTourismWire: Newsletter](#) for Tourism Leaders, Ministers of Tourism and heads of associations, and CEO's of major companies: 7,100 subscribers
- [ForImmediaterelease: Daily update](#) for journalists interested in travel & tourism news: 17,000 subscribers
- [Meetings.travel](#): Weekly or more updates for buyers and sellers in the MICE industry, 12,100 readers.
- [Aviation.travel](#): Weekly or more updates on airports, airlines, and about issues relevant to the aviation world.
- [Gaytourism: News updates](#) for LGBT travelers and travel Industry: 6,800 readers
- [Wines.travel weekly newsletter](#) to 1100+ readers Updates about Wines, Gourmet and Luxury Travel & Tourism issues: 1,100 readers
- HawaiiTourismAssociation: Infrequent updates on Hawaii and Hawaii Tourism: 5,600 readers
- [Travelindustrydeals twice weekly](#) update for 68,000+ travel agents worldwird (sales messages)
- [eTurboNews German language edition](#): Twice a week reaching 8,001 subscribers

Social Media and News Portal Exposure:

- Google News inclusion: [eTurboNews](#) – [Forimmediaterelease](#)
- EIN News
- Hindustan Times, Business-Travel, MICE Update, Aviation Executives, TravelTalkMedia and many more
- Facebook: [eTurboNews](#) – [etn.travel](#) – [TravelWireNews](#) – [worldtourismevents](#) – [ICTP](#) – [hawaiitourismassociation](#) – [gaytourismusa](#)

- Partner networks including EIN, CNN Task Group, Aviation Group, Hindustan Times and others.
- Google PLUS: [eTurboNews](#) – [eTN](#)
- LinkedIn: [eTurboNews](#) – [eTN](#)
- TWITTER: [eTurboNews](#) – [CNN Newstrend](#) – [WorldTourismNow](#) – [HawaiiTalk](#) – [TourismPartners](#) – [TravelAndWines](#) – [eTurboNews in German](#) – [GAYTOURISM](#)
- YOUTUBE: [eTurboNews](#)
- Instagram: [eTurboNews](#)